

RED STAR Sponsor

SHELTER TO SOLDIER



## Sponsorship Investment \$18,000

As a **Red Star Sponsor**, your sponsorship will directly impact the life of one shelter dog and one veteran recipient by covering the cost of your sponsored dog's journey through our program from adoption to graduation with his/her veteran handler. **This area of support includes, but is not limited to:**

### PROGRAM IMPACT

- Rescue a dog from an otherwise uncertain future, providing it a life of purpose as a psychiatric service dog for a combat veteran in need
- Help to reduce the tragic statistics of veteran suicide and animal euthanasia
- Save the life of a veteran suffering from the perils associated with Post Traumatic Stress (PTS), Traumatic Brain Injury (TBI) and other potential mental or physical injuries from combat
- Provide a source of hope for veterans, and confidence that we have their back on the homefront

### SPONSOR VISIBILITY

- Logo on homepage of website
- Logo on sponsor year Impact Report disseminated to media and sponsor contacts, website, newsletter, social media
- Potential news exposure
- Minimum of 5 social media posts throughout sponsor term (dog's journey through our program)
- Press Release at start of partnership and/or sharing veteran success story (at graduation)

### MAXIMIZING IMPACT

- Peer-to-Peer Fundraising campaigns created by STS inspire employees to give back
- Option to have Graham Bloem, President, and your sponsored dog visit your business (if in Southern California) and speak to your team about your impact on our program

### ADDED SPONSOR BENEFITS

- Naming privileges to reflect sponsor's support
- Regular updates on sponsored pup, shareable for sponsor cause marketing
- Invitation for sponsor to attend intimate graduation ceremony honoring sponsored veteran/service dog team
- Exclusive Red Star Sponsor Badge to use for cause marketing

Together, we are  
**Saving Lives,  
Two at a Time™**



For information, please contact:  
Jade Lancaster; Development  
and Event Coordinator  
jade@shelertosoldier.org  
760-870-5338

**shelertosoldier.org**



Every day, an average of 16 US Veterans commit suicide and every year, 670,000 dogs are euthanized nationwide\*

\*(American Society for the Prevention of Cruelty to Animals) (U.S. Department of Veteran Affairs).



Shelter to Soldier is a 501c3 nonprofit organization that adopts dogs from local shelters and rescue organizations and trains them to become psychiatric service dogs for post-9/11 veterans suffering from Post Traumatic Stress (PTS), Traumatic Brain Injury, and or Military Sexual Trauma (MST).

The program also places emotional support animals (ESAs) with active duty military and veterans, and deploys the Shelter to Soldier Canine Ambassadors therapy dog team to provide visits of love and comfort to local military, veterans, and their families.