

PRESENTING SPONSOR

UNITE®



2022 SPONSORS PACKAGE



FRIDAY
APRIL 29, 2022

THE TOURNAMENT WILL BE HOSTED AT THE BEAUTIFUL
SINGING HILLS GOLF RESORT
AT SYCUAN

SAVING LIVES ONE

Swing

AT A TIME

GOLF

TOURNAMENT



EVERY DAY
20 US Veterans
ON AVERAGE COMMIT SUICIDE
(U.S. Department of Veteran Affairs)

More than 500,000 servicemen and women are living with invisible wounds, from depression to post-traumatic stress disorder and 320,000 are experiencing debilitating brain trauma (Wounded Warrior Project).

EVERY DAY
1,800 Dogs *(on average)*
ARE EUTHANIZED IN SHELTERS
ACROSS THE UNITED STATES)

Each year, America sees approximately 3.3 million dogs enter U.S. animal shelters nationwide. Shelter to Soldier provides them a future with a purpose and a life that is fulfilled by their bond with a veteran in need.



SHELTER TO SOLDIER

A 501C3 NONPROFIT ORGANIZATION

Shelter to Soldier adopts dogs from local shelters and trains them to become psychiatric service dogs for post-9/11 combat veterans suffering from Post Traumatic Stress (PTS), Traumatic Brain Injury (TBI) and/or other psychological injuries associated with traumatic service experiences. Shelter to Soldier also places emotional support animals (ESAs) with active duty military and veterans, as well as deploys the Canine Ambassadors therapy dog team to provide visits of love and comfort to military, veterans and their families throughout Southern California.

**SOLD
OUT**

Sponsorship

Presenting Sponsor | \$25,000

**Thank you to our
Presenting Sponsor!**

UNITE[®]

- Presenting sponsor rights for the 2022 Saving Lives, One SWING at a Time Golf Tournament
- Red Star Sponsorship sponsors a dog from adoption to graduation with a veteran in need through the Shelter to Soldier service dog training program (\$15K value). For more Red Star Sponsorship information, shelertosoldier.org/giving/corporate-sponsorship/
- Logo placement on all promotional event materials including event flyer, event website, ticketing website, Sponsor Package, e-blasts/newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart GPS.
- ONE premium hole sponsorship at “The Pad” where golfers pass five times. Marketing at this hole is not shared with any other event sponsors. Option to have STS Canine Ambassadors therapy team provide interaction with golfers at The Pad.
- Logo on event Golf Balls and cobranded Event Hat
- Logo on cart GPS screen
- 3 foursomes



Sponsorship

**SOLD
OUT**

Albatross Sponsors Max: 2 | \$12,500

Thank you to our Sponsors!

- Logo placement on all promotional event materials including event flyer, event website, ticketing website, Sponsor Package, e-blasts/ newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart GPS.
- ONE hole sponsorship at the Snack Shack on course where golfers pass three times. Marketing at this hole is not shared with any other event sponsors.
- **SOLD** — Logo on event golf carts.
- **SOLD** — Logo on all hole flags
- One Premium Hole Sponsorship at any hole of choice not including The Pad, Snack Shack or Hole 1 (these holes are sold).
- Two foursomes



SUBARU

**SOLD
OUT**

Eagle Sponsors Max: 2 | \$10,000

Thank you to our Sponsors!

- Logo placement on all promotional event materials including event flyer, event website, ticketing website, Sponsor Package, e-blasts/ newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart GPS.
- ONE premium hole sponsorship at sponsor's desired hole, not to be shared amongst Eagle Sponsors*
- **SOLD** — Logo on event beer koozies to be placed in every golf cart
- **SOLD** — Logo on choice of Golf Towel — Sponsored by Sycuan
- Logo on cart GPS screen
- Two foursomes



Sponsorship

Birdie Sponsor | Quantity Max: 1 \$7,500

- Logo placement on promotional event materials including event website, ticketing website, Sponsor Package, e-blasts/newsletters, social media, recognition on premium event signage, golf cart GPS.
- ONE premium hole sponsorship. Marketing at this hole is not shared with any other event sponsors.
- Logo on Event Golf Divot Tools.
- Logo on cart GPS screen
- One foursome

Par Sponsor | Quantity Max: 1 \$5,000

- Logo inclusion on event website, social media stories, and event signage
- ONE premium hole sponsorship
- Logo on event Golf Tees
- Logo on cart GPS screen
- One foursome

Hole-in-One Sponsor | Quantity Max: 2 | \$2,500

Thank you to our Sponsor!



SUBARU

- Insurance not included. Sponsor responsible for insurance of cash or car prize. Car dealership has approval to park their vehicle at the hole-in-one
- Logo inclusion event website, social media, event program, and event signage
- ONE premium hole sponsorship (at the hole-in-one hole)
- Logo on cart GPS screen
- *Golfer/foursome registration sold separately*



Sponsorship

**SOLD
OUT**

Beverage Cart Sponsor | \$2,000

Quantity Max 1

- Logo inclusion on beverage cart, event program, beverage tickets, and social media
- Two drink tickets good for Water, Soda or Domestic Beer provided to all golfers
- Beverage tickets include sponsor logo
- *Golfer/foursome registration sold separately*

**SOLD
OUT**

Helicopter “Ball Drop” Sponsor | \$1000

Thank you to our sponsor!

- Helicopter will display sponsor logo (on the helicopter)
- Logo inclusion in event website, event program and shared social post
- *Golfer/foursome registration sold separately*



Premium Hole Sponsor | \$750

Quantity Max 4 | Thank you!

A La Carte options available for additional cost for your hole.

- Logo and/or name placement on signage at one of the holes. Sponsor has full logo for one sign.
- Logo inclusion in event website, event program and shared social post
- 2 chairs included. Sponsor should bring their own tent and tables as needed.
- A La Carte menu available upon request and includes optional add-ons to the experience at your sponsored hole (Jell-O shots, desserts, etc.)
- *Golfer/foursome registration sold separately*



Beer & Beverage Sponsor

Thank you!

- Beverage Sponsor provides beer cans or beverages for 144 golfers and signage.
- Logo inclusion in shared social media post, dedicated social media stories (up to 3), newsletter, event website and press release.



Media Partner

Thank you!



Sponsorship

Prize Sponsors: Value \$500 and above

Quantity Max 3

- Sponsors needed to provide prizes or cash for each of the following contests (requested value \$500 and above): Putting Contest, Longest Drive, Straightest Drive
- Logo placement on signage at Golf Banquet following tournament
- One social media story post inclusion with logo
- *Golfer/foursome registration sold separately*

Star Hole Sponsor | \$200

Quantity Max 50

- Logo and/or name placement on signage at one of the holes (one of three logos on shared Star Sponsor sign, one hole).
- Logo inclusion in event program and shared social post
- *Golfer/foursome registration sold separately*

Cigar Sponsor

Quantity Max 1

- Email kyrie@shelertosoldier.org for pricing options.
- *Golfer/foursome registration sold separately*



Golf Packages

Foursome Early Bird | \$1,000

Foursome after 2/29/22: \$1200

- Entry for four golfers, does not include Mulligan package.
- Event Swag Bags and STS Golf Polo
- Boxed sandwich lunch
- Dinner buffet after tournament
- Parking is complimentary
- Enjoy complimentary beer and Cutwater Spirits on course

Single Golfer | \$275

Per Player after 2/29/22: \$325

- Entry per (one) golfer, does not include Mulligan package.
- Event Swag Bags and STS Golf Polo
- Boxed sandwich lunch
- Dinner buffet after tournament
- Parking is complimentary
- Enjoy complimentary beer and Cutwater Spirits on course

Mulligan Package | \$60

- 3 Mulligans
- Contest Entry to all contests: Hole-in-One, Putting Contest, Longest Drive, Straightest Drive

Stay & Play at Sycuan Casino Resort

- Discounted room rates available for golfers.
Email kyrie@shelertosoldier.org for the link to book; or

[Link to reserve your stay:](#)





THANK YOU

Thank you for your support of Shelter to Soldier through our 3rd Annual Golf Tournament.

Your contributions and participation help us continue "Saving Lives, Two at a Time.™"

OTHER WAYS YOU CAN SUPPORT:

Cash and in-kind donations:
shelertosoldier.org

Monetary Contributions (mail to):
Shelter to Soldier
2366 Front St. San Diego, CA 92101

Auction Donations (Mail to):
6541 Basalto St. Carlsbad, CA 92009

INFORMATION

For sponsorship or raffle donations
please email Debbie@shelertosoldier.org
or call 760-870-5338 ext 307
Tax ID: 46-0906020

COMMITTEE MEMBERS

Debbie Fresca
Shelter to Soldier

Kyrié Bloem, MS
Cofounder, Director of Operations
Shelter to Soldier

Graham Bloem, ABCDT
Cofounder, President,
Shelter to Soldier

Kristin Krahl
Shelter to Soldier

Amy Galusha
Co-Chair, Director of Catering
Sycuan

Kristie Lyons
STS Red Star Sponsor (Griffin
Funding) & Community Advocate

Lynne Ramsey
Shelter to Soldier Volunteer

Tommy Moore, USN
Shelter to Soldier Community and
Veteran Outreach Representative