Sponsors Package

Be THE Light

CHARITY GALA

SHELTER TO SOLDIER

The Inn at Rancho Santa Fe

Saturday, August 28, 2021 • 5:00–9:00 PM

Shelter to Soldier

RECIPIENT

I was a 68W (combat medic) in the U.S. ARMY for four years. Serving my country was a life dream that I am thankful to have experienced. Although the sixteen months in a combat zone were some of the worst times in my life, I will always be proud to be a Veteran.

After I got out of the military I realized over a period of time that things weren't the same. When we returned to California things got worse. Slowly I slipped towards a bad place, where all I wanted to do was be in my garage. Eventually I got a divorce. Not one thing ever seemed normal after coming home.

When I applied for Shelter to Soldier I was at the end of my road. Divorced, lost most of my friends, couldn't hold down a relationship in the dating world, struggling for custody of my child, overweight, hating life and so on. I tried everything: therapy, medications, self help. The day I got accepted to STS was a day I'll never forget - I teared up in joy after the call.

It was a long road of traveling and training with Seth (my service dog). The training was my new hobby. Every week I looked forward to driving to Oceanside. It was a new kind of boot camp. Once I finally got to bring Seth home it was like bringing the new baby from the hospital. Nervous, excited, thankful, ready for the new chapter.

I'm not alone anymore. It's like I got a battle buddy back. In the military you're never alone. There is always at least one other person with you. When you return your weapon and leave the military, it's like taking your armor off. Now you're vulnerable. Seth helps me feel protected again. When I'm at work and start to stress, I lay down and Seth comes to me. He is like a blood pressure medication on four legs. He will apply pressure to me in some way; laying on my chest, putting his head under my neck.

Seth reduces my overall anxiety and watches over me. He's very in tune with what I'm doing and keeps an eye on me. He watches my back when people are behind me, which reduces the urge to constantly look behind me. His closeness and shadowing he does for me gives me a sense of [feeling safe]. The love he provides has given me a lot of benefit. If I go to the garage, Seth follows. If I go to the street to take trash out, Seth comes.

I am very thankful for the sponsors and supporters of STS. This program created an opportunity for me to start getting better control of my life. Service animals are doing great things for Veterans. Actually saving lives. Without support or the program, many of us would be lost.

— Richard Slack, US Army

SHELTER TO SOLDIER

Shelter to Soldier

Saving Lives 2 at a Time

AN AVERAGE OF 20 VETERANS

A DAY LOSE THEIR LIVES TO SUICIDE IN THE US.

(U.S. Department of Veteran Affairs)

More than 500,000 servicemen and women are living with invisible wounds, from depression to post-traumatic stress disorder and 320,000 are experiencing debilitating brain trauma (Wounded Warrior Project).

EVERY DAY AN AVERAGE OF 1800 DOGS

ARE EUTHANIZED NATIONWIDE

(American Society for the Prevention of Cruelty to Animals)

Each year, America sees approximately 3.3 million dogs enter U.S. animal shelters nationwide. Shelter to Soldier provides them a future with a purpose and a life that is fulfilled by their bond with a veteran in need.

Mason Lane Photography

SHELTER TO SOLDIER

A 501c3 Nonprofit Organization

Shelter to Soldier adopts dogs from local shelters and trains them to become psychiatric service dogs for post-9/11 combat veterans suffering from Post Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI) and/or other psychological injuries associated with traumatic service experiences.

SHELTER TO SOLDIER

COX

Sponsorship

SOLD OUT

Presenting Sponsor | $25,000

As the Title Sponsor, your company will receive exclusivity as the only sponsor receiving:

HOSPITALITY

- You will receive twenty tickets for two tables of 10 in the front row of the ballroom.
- STS shirt style of your choice for each guest at your tables (sizes customizable with notice 1 month in advance of event date or Men's Large in our classic shirt will be given)
- Invitation for you and your guests to attend the Sponsor Thank You Soirée, which will be hosted in Spring 2022 (maximum 4 entries).

BRAND RECOGNITION

- Your corporate logo and/or name will be featured on:
  – Shelter to Soldier website on homepage and event page
  – Event Step and Repeat Banner
  – Company or individual profile in the gala event program
  (One full page company advertisement in the event program – specs will be emailed)

MEDIA

- You will work closely with our PR Director, Eva Stimson, to craft a press release announcing your commitment to Shelter to Soldier through your title sponsorship alongside other event sponsors.
- Inclusion in one full-page event ad and two half page event ads in Ranch & Coast Magazine, in our ad on Ranch & Coast website, and dedicated email blast to Ranch & Coast subscribers, social media post from Ranch & Coast Magazine and Shelter to Soldier social media fan base, email blast to Shelter to Soldier newsletter, inclusion in full-page ad in Homeland Magazine (national) and San Diego Veterans Magazine.
- You will be invited to participate in any media opportunities the week leading up to the event.
- Logo placement (large) on event flyer shared on all social media outlets and media partners' social media outlets

GALA PROFILE

- Verbal recognition at the event
- Gala signage and banners
- Event slideshow profile

SHELTER TO SOLDIER RECOGNITION

- Feature with logo in Shelter to Soldier 2021 Impact Report
- Additional press release for your sponsored dog/veteran match with our PR director
- Canvas print of sponsored dog paired with soldier after graduation of the team
- Option to have a graduated service dog team visit your company and give a thank you speech.

SOLD OUT

Sponsorship

Gold Sponsor | $10,000 (qty max: 2)

As one of our Gold Sponsors, your company (or individual) will receive:

GRIFFIN FUNDING
MORTGAGE BANKERS

UNITE

HOSPITALITY

- One tables of 8 VIP tickets at the front of the event space
- STS shirt for each guest at your table (sizes customizable with notice 1 month in advance of event date or Men's Large in our classic shirt will be given)
- Invitation for you and your guests to attend the Sponsor Thank You Soirée, which will be hosted in Spring 2022 (maximum 2 entries).

BRAND RECOGNITION

- Your corporate logo and/or name will be featured on:
  - Shelter to Soldier website on event page
  - Event Step and Repeat Banner
  - Company or individual profile in the gala event program (One page will be shared (half each) by both Gold Sponsors)

MEDIA

- Your company's (or individual) participation will be highlighted in the press release for the event.
- Logo placement (medium) on event flyer shared on all social media outlets and media partners' social media outlets
- Inclusion in our full-page event ad and two half-page ads in Ranch & Coast Magazine

GALA PROFILE

- Verbal recognition on stage at the event
- Gala signage and banners
- Event slideshow profile

SHELTER TO SOLDIER RECOGNITION

- Option to have Shelter to Soldier founder, Graham Bloem, and a service dog graduated team visit your company and give a thank you speech.

Sponsorship

Silver Sponsor | $5,000 (qty max: 3)

As one of our Silver Sponsors your company will receive:

HOSPITALITY
- One tables of 8 VIP tickets at the front of the event space (behind Platinum and Gold sponsors)

BRAND RECOGNITION
- Your corporate logo and/or name will be featured on:
  – Shelter to Soldier website on event page
  – Event Step and Repeat Banner
  – Company or individual profile in the gala event program (One page will be shared — 1/3 each of three)

MEDIA
- Logo placement (small) on event flyer shared on all social media outlets and media partners' social media outlets
- Inclusion in our full-page event ad and two half-page ads in Ranch & Coast Magazine

GALA PROFILE
- Verbal recognition on stage at the event
- Gala signage and banners

Bronze Sponsor | $2,500 (qty Max: 5)

As one of our Bronze Sponsors your company will receive:

HOSPITALITY
- Four VIP tickets to the Gala

BRAND RECOGNITION
- Your corporate logo and/or name will be featured on: Shelter to Soldier website on event page, Bronze Sponsor page in the Gala event program

MEDIA
- Dedicated Shelter to Soldier social media post, email blast to Shelter to Soldier Newsletter

---

Table Sponsor | Unlimited

ONE TABLE OF EIGHT PURCHASE | FROM $2,500
- VIP Registration line
- VIP Swag Bags
- Tables in Section 1 (nearest stage): $2,500
- Tables in Section 2 (middle of event space): $2,250
- Tables in Section 3 (rear of the event space): $2,000

Sponsorship

Be the Light Radiant Sponsors

Note: Gala tickets must be purchased separately.

BEVERAGE SPONSOR | $3,000 | QUANTITY MAX: 3

Shelter to Soldier will be unlimited hosting, your beverage sponsorship will include:

- 2 VIP tickets to the event.
- Logo and/or name recognition displayed on event website, on easel at event bar, and in Gala event program. Dedicated social media post.
- Each beverage sponsor will have a specialty cocktail option named after their sponsorship. *Excludes beer, spirits and wine sponsors of product.
- Social Media inclusion - minimum of 2 Instagram and Facebook stories and general event post

RADIANCE SPONSOR | $3000

- 2 VIP tickets to the event
- Sign on easel in event space with logo reflecting your sponsorship
- Logo and/or name to be placed in event program with a special thank you for your sponsorship.
- Social Media inclusion - minimum of 2 Instagram and Facebook stories and general event post.

CAR SHOWCASE SPONSOR | $2,500

SOLD OUT

- 2 VIP tickets to the event.
- Logo and/or name to be placed in event program with a special thank you for your sponsorship.
- Social Media inclusion - minimum of 2 Instagram and Facebook stories and general event post
- Signage near car showcase on event lawns including company logo.

FLORAL SPONSOR | $2,500

- 2 VIP tickets to the event.
- Logo and/or name to be placed in event program with a special thank you for your sponsorship.
- Dedicated Social Media Post.
- A card reflecting your sponsorship will be placed with the floral arrangement at every table.
- Social Media inclusion - minimum of 2 Instagram and Facebook stories and general event post

SIGNAGE SPONSOR | $1,500

SOLD OUT

- Your logo and special thank you will be included in our event program.

NAPKIN SPONSOR | $1250

- Your Logo and/or name recognition on cocktail napkins.

PROGRAM SPONSOR | $700

SOLD OUT

- Provides printed programs for the event, and your logo will be featured with a special thank you.

GALA TICKETS | $250

- Guests will enjoy small bites, silent auction and live music by K. Emeline, followed by seated dinner, dessert and live auction emceed by Clint Bell. Hosted beer, wine and Shelter to Soldier Specialty Cocktails will be offered with your event ticket, while house cocktails and other libations available cash bar. All guests will receive an event swag bag before departure in thanks for joining us at our largest annual fundraising event!

UNDERWRITE A VETERAN AND SERVICE DOG

Luminescence | $1000	Brilliant | $750	Shining | $500
Sponsor one veteran and service dog team and a guest to attend the Gala	Sponsor one veteran and service dog team and a guest to attend the Gala	Sponsor one veteran and service dog team and a guest to attend the Gala
Logo and/or name recognition on event slideshow	Logo and/or name recognition on event slideshow	Logo and/or name recognition on event slideshow
Shelter to Soldier Newsletter and Social Media recognition	Logo and/or name recognition in event program	
Logo and/or name recognition in event program		

Guest event tickets sold separately.

Thank You

Thank you for your support of Shelter to Soldier
through the **Be the Light Charity Gala**.
We are thrilled to have your participation in this event.

Your contribution is helping us **"Save Lives, Two at a Time™."**

Other ways you can support Be the Light: Shelter to Soldier Charity Gala
Cash and in-kind donations (see needed items list on website)
Opportunity Drawing, Live, and Silent Auction donations

CONTACT INFORMATION

Kyrié Bloem, Vice President
Shelter to Soldier
phone: 760-870-5338, Ext 304 | fax: 858-225-7173
kyrie@sheltertosoldier.org
Tax ID: 46-0906020

COMMITTEE MEMBERS

Graham Bloem
Cofounder, President,
Shelter to Soldier

Kyrié Bloem, MS
Vice President,
Shelter to Soldier

Mia Park
Co-Chair, Executive Editor/Associate Publisher,
Ranch & Coast Magazine

Eva Stimson
PR Director, Shelter to Soldier

Debbie Fresca
Shelter to Soldier Events Coordinator

Kristin Krahl
Shelter to Soldier Community Engagement

Lynne Ramsey
Volunteer

Amy Galusha
Co-Chair
Director of Catering, Sycuan

Kristie Lyons
Volunteer

Maxine Chapman
Volunteer

Tommy Moore
USN, Volunteer

SHELTER TO SOLDIER