



THURSDAY,
APRIL 23, 2020

THE TOURNAMENT WILL BE HOSTED AT THE BEAUTIFUL
SINGING HILLS GOLF RESORT AT
SYCUAN RESORT AND CASINO

2020 SPONSORS PACKAGE

SAVING LIVES ONE

Swing

AT A TIME

GOLF

TOURNAMENT



Brock Scott Photography

**EVERY 69
MINUTES**

A US Veteran
Commits Suicide

20 veterans and 1 active duty military personnel commit suicide every day across the US. They sacrificed everything to protect our freedom and it's our turn to give back to them.

**EVERY DAY
3,200 Dogs
on Average**

Are Euthanized
Nationwide

Some dogs are better suited for a life with a job. We provide them a future with a purpose and a life that is fulfilled by their bond with a veteran in need.



**SHELTER TO
SOLDIER**

A 501c3 Nonprofit
Organization

Shelter to Soldier adopts dogs from local shelters and trains them to become psychiatric service dogs for post-9/11 combat veterans suffering from Post Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI) and/or other psychological injuries associated with traumatic service experiences.

Sponsorship

Presenting Sponsor | \$25,000

Quantity Max 1

**Thank you to our
Presenting Sponsor!**



- Presenting sponsor rights for the 2020 Saving Lives, One SWING at a Time Golf Tournament
- Red Star Sponsorship sponsors a dog from adoption to graduation with a veteran in need through the Shelter to Soldier service dog training program (\$15K value). For more Red Star Sponsorship information, visit <https://www.shelertosoldier.org/giving/corporate-sponsorship/>
- Logo placement on all promotional event materials including event flyer, event website, ticketing website, Sponsor Package, e-blasts/newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart GPS and in event program.
- ONE premium hole sponsorship at “The Pad” where golfers pass five times. Marketing at this hole is not shared with any other event sponsors.
- Logo on event Golf Balls
- Logo on cart GPS screen
- 3 foursomes



Sponsorship

Eagle Sponsor | \$10,000

Quantity Max 1



Thank you to our Eagle Sponsor!

- Logo placement on all promotional event materials including event flyer, event website, ticketing website, Sponsor Package, e-blasts/newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart GPS and in event program.
- ONE premium hole sponsorship at the Snack Shack on course where golfers pass three times. Marketing at this hole is not shared with any other event sponsors.
- Logo on event Golf Carts
- Logo on cart GPS screen
- Two foursomes

Birdie Sponsor | \$5,000

Quantity Max 1

- Logo placement on promotional event materials including event website, ticketing website, Sponsor Package, e-blasts/newsletters, social media, recognition on premium event signage, golf cart GPS and in event program.
- ONE premium hole sponsorship. Marketing at this hole is not shared with any other event sponsors.
- Logo on Event Golf Tees
- Logo on cart GPS screen
- One foursome



Sponsorship

Par Sponsor | \$2,500

Quantity Max 5

- Logo inclusion on event website, social media, event program, and event signage
- ONE premium hole sponsorship
- Logo on cart GPS screen
- One foursome

Hole-in-One Sponsor | \$2,500

Quantity Max 1

- Insurance not included. Sponsor responsible for insurance of cash or car prize. Car dealership has approval to park their vehicle at the hole-in-one
- Logo inclusion event website, social media, event program, and event signage
- ONE premium hole sponsorship (at the hole-in-one hole)
- Logo on cart GPS screen
- *Golfer/foursome registration sold separately*

Beverage Cart Sponsor | \$2,000

Quantity Max 1

- Logo inclusion on beverage cart, event program, beverage tickets, and social media
- Two drink tickets good for Water, Soda or Domestic Beer provided to all golfers
- Beverage tickets include sponsor logo
- *Golfer/foursome registration sold separately*

Helicopter “Ball Drop” Sponsor | \$1000

Quantity Max 1

- Helicopter will display sponsor logo (on the helicopter)
- Logo inclusion in event website, event program and shared social post
- *Golfer/foursome registration sold separately*



Sponsorship

Beer Sponsor

Thank you to Societe Brewing!



Radio Media Partner

Thank you to 100.7 San Diego!



Prize Sponsors: Value \$500 and above

Quantity Max 3

- Sponsors needed to provide prizes for each of the following contests (requested value \$500 and above): Putting Contest, Longest Drive, Straightest Drive
- *Golfer/foursome registration sold separately*

Premium Hole Sponsor | \$500

Quantity Max 4

A La Carte options available for additional cost for your hole.

- Logo and/or name placement on signage at one of the holes. Sponsor has full logo for one sign.
- Logo inclusion in event website, event program and shared social post
- 2 chairs included. Sponsor should bring their own tent and tables as needed.
- A La Carte menu available upon request and includes optional add-ons to the experience at your sponsored hole (Jell-O shots, desserts, etc.)
- *Golfer/foursome registration sold separately*

Star (Hole) Sponsor | \$200

Quantity Max 50

- Logo and/or name placement on signage at one of the holes (one of three logos on shared Star Sponsor sign, one hole) not including Title, Eagle or Birdie sponsor holes.
- Logo inclusion in event program and shared social post
- *Golfer/foursome registration sold separately*

Cigar Sponsor

Quantity Max 1

- Email kyrie@shelertosoldier.org for pricing options
- *Golfer/foursome registration sold separately*



Golf Packages

Foursome Early Bird | \$900

Foursome after February 23rd: \$1100

- Entry for four golfers, does not include Mulligan package.
- Event Swag Bags
- Breakfast burrito bar before shotgun start and luncheon after tournament included
- Complimentary parking and beer on course

Per Player Early Bird | \$225

Per Player after February 23: \$275

- Entry per (one) golfer, does not include Mulligan package.
- Event Swag Bag
- Breakfast burrito bar before shotgun start and luncheon after tournament
- Complimentary parking and beer on course

Mulligan Package | \$60

- 3 Mulligans
- Contest Entry to all contests: Hole-in-One, Putting Contest, Longest Drive, Straightest Drive
- Bloody Mary included at Registration





THANK YOU

Thank you for your support of Shelter to Soldier through our 1st Annual Golf Tournament.

Your participation and contributions are helping us “Save Lives, Two at a Time”™.

Other ways you can support:

Cash and in-kind donations
(see needed items list on website)
Opportunity Drawing, Live, and
Silent Auction donations

CONTACT INFORMATION

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COMMITTEE MEMBERS

Kyrié Bloem, MS
Cofounder, Director of Operations,
Shelter to Soldier

Kristie Lyons
STS Red Star Sponsor (Griffin Funding)
& Community Advocate

Graham Bloem, ABCDT
Cofounder, President,
Shelter to Soldier

Amy Galusha
Co-Chair
Director of Catering, Sycuan

Doug Sanford
Chair of the Sanford Invitational
Golf Tournament and STS Advocate

Debbie Fresca
Shelter to Soldier