

Sponsor Package

14TH ANNUAL
2026

Be
THE
Light
GALA



USS Midway Museum Flight Deck
Friday, August 14, 2026
6:00-10:00 PM

Shelter to Soldier

RECIPIENT

"I was a Chief Hull Maintenance Technician in the United States Navy for 24 years. After serving, I became reclusive and had intrusive thoughts that led to a series of mishaps. The last of which led me to receive mental health help, where it was recommended.

Since completing the program with Reginald (Reggie), I'm not as fearful to depart my home and rejoin the living. It may be a simple thing to you, but to me, it was simply the best thing.

It has saved my life.

Really, it saved both of our lives...his from the shelter and mine from my own hand. Together, we will live simply. But most importantly we will LIVE.

Thank you is never enough. [Shelter to Soldier] is truly doing everything they can to change lives for veterans by handing them the best tool to keep them moving forward. Our purpose is to heal, breathe, and hold on for just one more. You do matter, you will be missed, do not surrender".

—Eglantina & Reginald (Reggie)



GRIFFIN FUNDING

SPONSORED BY

Shelter to Soldier

Saving Lives 2 at a Time

AN AVERAGE OF 18 VETERANS LOSE THEIR LIVES TO SUICIDE
EVERY DAY ACROSS OUR NATION. (U.S. Department of Veteran Affairs)

More than 500,000 servicemen and women are living with invisible wounds, from depression to post-traumatic stress disorder and 320,000 are experiencing debilitating brain trauma (*Wounded Warrior Project*).



EVERY DAY AN AVERAGE OF 1,000 DOGS ARE EUTHANISED
IN SHELTERS ACROSS THE COUNTRY.
(American Society for the Prevention of Cruelty to Animals)

These figures reflect ongoing progress in reducing euthanasia rates as adoption and transfer programs expand, but they also show that *hundreds of thousands of dogs still lose their lives each year* due to limited space and resources in shelters nationwide.



SHELTER TO SOLDIER A 501(C)(3) NONPROFIT ORGANIZATION

Shelter to Soldier is a CA 501(c)(3) nonprofit organization that adopts dogs from local shelters and trains them to become psychiatric service dogs for post-9/11 veterans suffering from Post Traumatic Stress (PTS), Traumatic Brain Injury (TBI) and/or Military Sexual Trauma (MST). Our program also places Emotional Support Animals (ESAs) with active duty military, veterans, Gold Star Families and first responders.



The Shelter to Soldier Canine Ambassadors are a team of certified therapy dogs and their volunteer handlers who provide no-cost visits of love and comfort to local military personnel, veterans, and their families.

Our Morale Dog Program transforms rescue dogs into trained companions placed aboard U.S. Navy ships, providing comfort and connection to Sailors and Marines during deployment.



Why this Evening Matters

2026
GOALS

46  dogs currently
in training

 20 service dogs
graduated

5  ESAs
placed

 4 morale dogs serving
aboard U.S. Navy ships



Why Sponsor

Align **your brand** with a nationally recognized nonprofit
Gain multi-channel **exposure** across media, digital, and live event
Create **meaningful** employee and client engagement experiences
Directly support **life-saving work** for Veterans and rescue dogs

Strong regional **MEDIA COVERAGE** through local **television, radio,** and **digital platforms**, amplifying sponsor visibility and highlighting Shelter to Soldier's mission and events.



RANCH & COAST
MAGAZINE



- 18,000+ engaged followers across Shelter to Soldier social media platforms
- 60,000+ monthly views driving meaningful exposure and recognition for our partners and sponsors
- 9,000+ highly engaged subscribers, including donors, entrepreneurs, executives, and corporate partners
- Consistent monthly exposure through 70+ original content features highlighting sponsors, Veteran journeys, and rescue dog transformations

300
350  **HIGH-NET-WORTH GUESTS**, aligned around Veterans mental health, dog rescue and philanthropy.

2025 Highlight

SD|BOTOX

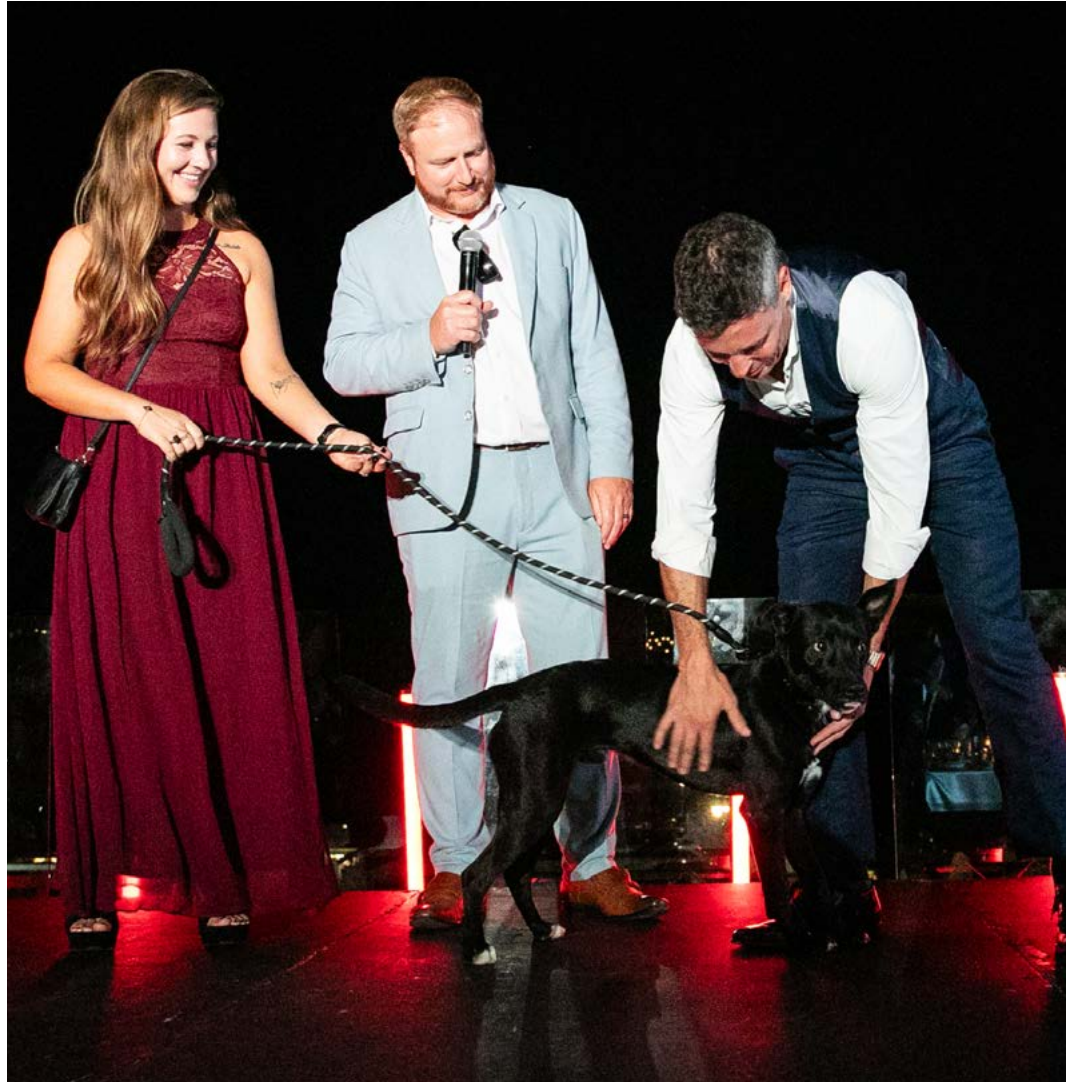
Thanks to the generosity of **SDBotox** and their rapidly growing presence across San Diego, three rescue dogs — **Bean, Reed, and Jack** — have been given the opportunity to begin their journeys toward becoming psychiatric service dogs for veterans in need through Shelter to Soldier's program.

Beyond serving as the **Presenting Sponsor of our 13th Annual Be the Light Gala**, SDBotox has been a truly hands-on partner to Shelter to Soldier. Their support extends well beyond financial investment, encompassing volunteer engagement, collaboration at community events, and a shared dedication to honoring and supporting the brave men and women who serve our country.

Through this meaningful partnership, we are proud to be *Saving Lives, Two at a Time*.

SD|BOTOX

Saving Lives, Two at a Time™



Sponsorship

Exclusive Presenting Sponsor | \$60,000

Maximum of one sponsor at this level

HOSPITALITY

- Two VIP tables of ten (20 total guests), including dedicated VIP registration and front-row seating nearest the stage. All guests receive a Gala swag bag
- Custom Shelter to Soldier apparel for your guests (sizes selected in advance) at your tables (preferred style/size may be selected through July 3; classic Men's Large provided as standard thereafter)
- Invitation for up to four guests to attend the Thank You Soirée, which will be hosted in Spring 2027

BRAND RECOGNITION

- Includes Red Star Sponsorship (\$22,000 value) of a dog adoption and subsequent service dog placement through the Shelter to Soldier program. Sponsor will receive exclusive Red Star Sponsor badge icon for charitable marketing purposes
- Prominent digital logo placement projected on the Midway during the event
- Your corporate logo and/or name will be featured on:
 - Shelter to Soldier website on homepage and event page
 - Event Step-and-repeat banner
 - Full-page ad in the Gala program (specs will be emailed)
 - Inclusion in press release for Be the Light Gala

MEDIA

- Sponsor will collaborate with our publicist on a press release announcing your title sponsorship alongside other event sponsors
- Inclusion in two full-page ads and one half-page event ad with Ranch & Coast Magazine, along with:
 - Placement on the Ranch & Coast website
 - A dedicated eblast to Ranch & Coast subscribers
 - Social media promotion from Ranch & Coast Magazine and Shelter to Soldier
 - Inclusion in a Shelter to Soldier newsletter email
- Invitation to participate in any media opportunities the week leading up to the event
- Prominent logo placement on event flyer shared across all Shelter to Soldier and media partner social channels
- Dedicated Shelter to Soldier social media post and at least five social media stories

EVENT PRESENCE

- Verbal recognition from the podium
- Logo on Gala signage and banners
- Prominent logo placement in event slideshow

SHELTER TO SOLDIER RECOGNITION

- Feature with logo in Shelter to Soldier 2026 Impact Report
- Option to visit Shelter to Soldier training facility for a lunch-and-learn or meet-and-greet opportunity with staff and dogs in training
- Additional press release celebrating your sponsored dog/veteran match, developed with our publicist
- Canvas print of sponsored dog paired with soldier after their graduation
- Option to have a Shelter to Soldier Canine Ambassador Therapy Team visit your company to engage with your team and share your impact

One Opportunity
Still Available

Sponsorship

Thank You

Platinum Impact Sponsor | \$40,000

Maximum of two sponsors at this level



Designed for partners seeking top-tier visibility, meaningful alignment, and a standout presence at a premier philanthropic event.

HOSPITALITY

- Two VIP tables of ten (20 total guests), including dedicated VIP registration and front-row seating nearest the stage. All guests receive a Gala swag bag
- Custom Shelter to Soldier apparel for your guests (sizes selected in advance) at your tables (preferred style/size may be selected through July 3; classic Men's Large provided as standard thereafter)
- Invitation for up to four guests to attend the Thank You Soirée, which will be hosted in Spring 2027

BRAND RECOGNITION

- Your corporate logo and/or name will be featured on:
 - Shelter to Soldier website on homepage and event page
 - Event Step-and-repeat banner
 - Full-page ad in the Gala program (specs will be emailed)
 - Inclusion in press release for Be the Light Gala

MEDIA

- Inclusion in two full-page ads and one half-page event ad with Ranch & Coast Magazine, along with:
 - Placement on the Ranch & Coast website
 - A dedicated eblast to Ranch & Coast subscribers
 - Social media promotion from Ranch & Coast Magazine and Shelter to Soldier
 - Inclusion in a Shelter to Soldier newsletter email
- Inclusion in Gala press release as Platinum Sponsor
- Prominent logo placement on event flyer shared across all Shelter to Soldier and media partner social channels
- Dedicated Shelter to Soldier social media post and at least five social media stories

EVENT PRESENCE

- Verbal recognition from the podium
- Logo on Gala signage and banners
- Prominent logo placement in event slideshow

SHELTER TO SOLDIER RECOGNITION

- Option to have a Shelter to Soldier Canine Ambassador Therapy Team visit your company to engage with your team and share your impact

One Opportunity
Still Available

Sponsorship

Thank You

C.W. Driver
COMPANIES

Mission Moment Sponsor | \$30,000

Maximum of two sponsors at this level

One of the most powerful moments of the evening - the story that drives giving.

HOSPITALITY

- One VIP table of ten with priority seating

BRAND RECOGNITION

- Your corporate logo and/or name will be featured on:
 - Logo featured before the Veteran + Service Dog testimonial video
 - Verbal recognition by the emcee before the mission segment
 - Logo recognition in the Gala program
 - Logo on event website

MEDIA

- Inclusion in two full-page ads and one half-page event ad with Ranch & Coast Magazine, along with:
 - Placement on the Ranch & Coast website
 - A dedicated eblast to Ranch & Coast subscribers
 - Social media promotion from Ranch & Coast Magazine and Shelter to Soldier
 - Inclusion in a Shelter to Soldier newsletter email
- Inclusion in Gala press release as Mission Moment Sponsor
- Prominent logo placement on event flyer shared across all Shelter to Soldier and media partner social channels
- Dedicated Shelter to Soldier social media post and at least five social media stories

EXPERIENCE

- Opportunity to briefly welcome guests and introduce the mission moment
- Photo opportunity with the veteran and service dog following the program

ADDITIONAL RECOGNITION

- Social media recognition highlighting your support of the mission moment
- Inclusion in post-event recap communications



One Opportunity
Still Available

Sponsorship

Thank You



Gold Sponsor | \$15,000

Maximum of three sponsors at this level

**Ideal for companies seeking
meaningful visibility
and client hospitality at a
premier philanthropic event.**

HOSPITALITY

- One table of ten VIP Guest Tickets to the Gala with dedicated VIP registration.
 - All guests receive Gala swag bag
- Custom Shelter to Soldier apparel for your guests (sizes selected in advance) at your tables (preferred style/size may be selected through July 3; classic Men's Large provided as standard thereafter)
- Invitation for up to two guests to attend the Thank You Soirée, which will be hosted in Spring 2027

BRAND RECOGNITION

- Your corporate logo and/or name will be featured on:
 - Shelter to Soldier website on homepage and event page
 - Event Step-and-repeat banner
 - Dedicated half-page sponsor profile in the gala program

MEDIA

- Logo placement (medium) on event flyer shared on all social media outlets and media partners' social media outlets
- Inclusion in one full-page event ad and one half-page ad in Ranch & Coast Magazine
- Dedicated Shelter to Soldier social media post and one story
- Inclusion in press release for Be the Light Gala

EVENT PRESENCE

- Verbal recognition from the podium
- Logo on Gala signage and banners
- Prominent logo placement in event slideshow

SHELTER TO SOLDIER RECOGNITION

- Option to have a Shelter to Soldier Canine Ambassador Therapy Team visit your company to engage with your team and share your impact

Two Opportunities
Still Available

Sponsorship

Thank You



UNITE®

Silver Sponsor | \$10,000

Maximum of four sponsors at this level

Perfect for companies looking to build brand visibility while engaging with a purpose-driven community.

HOSPITALITY

- One table of ten VIP Guest Tickets to the Gala with dedicated VIP registration (reserved seating in the Silver Sponsors section). All guests receive Gala swag bag

BRAND RECOGNITION

- Your corporate logo and /or name will be featured on:
 - Shelter to Soldier website on event page
 - Profile featured in Gala program – one half-page per sponsor
 - Inclusion in press release for Be the Light Gala

MEDIA

- Logo placement on event flyer shared across all Shelter to Soldier and media partner social channels
- Inclusion in one full-page event ad and one half-page ad in Ranch & Coast Magazine

EVENT PRESENCE

- Verbal recognition from the podium
- Logo on Gala signage and banners
- Prominent logo placement in event slideshow



Sponsorship

HIGH-IMPACT VISIBILITY OPPORTUNITIES WITH TAILORED GUEST HOSPITALITY

Thank You



Custom Sponsorship Experiences

Experience sponsors receive recognition comparable to mid-tier sponsors, with enhanced brand integration tied to a specific moment of the evening.

DINNER SPONSOR — \$12,500

Seen and experienced by all

300–350 guests simultaneously

- One table for ten guests at the Gala
- Logo on dinner menus
- Verbal recognition before dinner service
- Branded table centerpieces
- Mission Connection
 - Photo opportunity with a Shelter to Soldier Veteran graduate and service dog during the event
- Additional Recognition
 - Social media recognition thanking the Dinner Sponsor leading up to the Gala
- Recognition in post-event recap communications

NATIONAL ANTHEM SPONSOR — \$12,000



Seen and experienced by all 300–350 guests simultaneously as a skydiver dives with the flag onto the flight deck during the National Anthem.

- One table for ten guests at the Gala
- Logo on Gala Program, and sponsorship announced before and after National Anthem
- Mission Connection
 - Photo opportunity with a Shelter to Soldier Veteran graduate and service dog during the event and Skydiver
- Additional Recognition
 - Social media recognition and dedicated post of the flight itself
- Recognition in Gala Ads (print) and pre-event eblasts, plus post-event recap communications (social media and eblasts)

LIVE AUCTION SPONSOR — \$10,000

- Hospitality
 - One table for ten guests at the Gala
- Visibility & Recognition
 - Exclusive logo presence on all live auction slides and bid displays
 - Verbal recognition by the emcee or auctioneer before the Live Auction begins
 - Logo recognition in the event program and sponsor signage
 - Logo recognition on the event website and sponsor listing
- Additional Recognition
 - Social media recognition thanking the Live Auction Sponsor leading up to the Gala
- Recognition in post-event recap communications

BEVERAGE SPONSOR — \$10,000

One of the most visible and interactive sponsorships of the evening

- One table for ten guests at the Gala
- Signature cocktail story tie-in with cocktail menu description
- Logo on all bar menus

RED CARPET EXPERIENCE SPONSOR — \$8,000

The ultimate guest *WELCOME* experience

From the moment guests step aboard the USS Midway, they will be welcomed by our illuminated **Be the Light** or **Shelter to Soldier** marquee on the flight deck, a red carpet experience, commemorative etched glassware, and a live glass etching activation that allows guests to take home a personalized keepsake from the evening. These special touches have become guest favorites and help create a warm, celebratory atmosphere while setting the stage for an unforgettable night of impact.

- Includes 6 VIP tickets
- Signature guest experience by red carpet experience signage
- Event program and slideshow

ENTERTAINMENT SPONSOR — \$7,500

Brand alignment with the most energetic moments of the evening — the cocktail hours!

- Six VIP tickets
- Recognition during band performance
- Event sign near band stage reflecting your support

FLORAL SPONSOR — \$6,000



Nanci & Jack Simkin

Elevating the guest experience through design

- Recognition on centerpiece cards

VALET SPONSOR — \$5,000

First and last impression of the evening

- Four VIP tickets
- Logo on valet signage

DESSERT SPONSOR — \$3,500

Final touchpoint of the guest experience

- Two VIP tickets
- Logo on table with a dessert sponsorship card (three per table)

Seven Opportunities
Still Available

Sponsorship

Thank You



Bronze Sponsor | \$7,000

Maximum of ten sponsors at this level

**Join a community of supporters helping us
change lives for Veterans and rescue dogs alike.**

HOSPITALITY

- One table of ten VIP Guest Tickets to the Gala with dedicated VIP registration (reserved seating in the Bronze Sponsors section). All guests receive Gala swag bag

BRAND RECOGNITION

- Logo recognition on the shared Bronze Sponsor page in the Gala program
- Shelter to Soldier website on event page

MEDIA

- Inclusion in one full-page event ad and one half-page ad in Ranch & Coast Magazine
- Dedicated Shelter to Soldier social media post
- Inclusion in an email blast to all Shelter to Soldier subscribers

EVENT PRESENCE

- Prominent logo placement in event slideshow

Thank You



Ray of Light | \$3,500

Maximum of ten sponsors at this level

**Support the light — join a community of mission-driven
supporters making this evening possible.**

HOSPITALITY

- Four VIP Guest Tickets to the Gala with dedicated VIP registration (reserved seating in the Ray of Light Sponsors section). All guests receive Gala swag bag

MEDIA / BRAND RECOGNITION

- Logo featured in Sponsor Packet
- Logo featured on event website
- Logo featured on event ticketing website

EVENT PRESENCE

- Prominent logo placement in event slideshow

Sponsorship

Table Sponsor

TABLE OF TEN | FROM \$4,750

- Gala swag bags for each guest in all sections
- Section 1: Nearest the stage, behind sponsors \$5,250
- Section 2: Middle of event space \$5,000
- Section 3: Rear of event space \$4,750

Individual Tickets

GALA TICKETS | \$500

- Guests will enjoy views from the USS Midway Museum Flight Deck, plus small bites, a silent auction and live music, followed by seated dinner, dessert and live auction emceed by Clint Bell
- Hosted beer, wine and Shelter to Soldier Specialty Cocktails will be offered with your event ticket, other libations will be available at a cash bar
- All guests will receive an event swag bag in thanks for joining us at our largest annual fundraising event

Sponsor Tickets for Alumni + STS Team Members

Thank You

Chris & Rick Fink

Elizabeth Mueller

Rose Gonzales

Luminescence \$1,200	Brilliant \$750
Sponsor a Shelter to Soldier veteran alumni and their guest to attend the event, honoring their journey, resilience, and successful graduation with a trained service dog	Sponsor a Shelter to Soldier team member to attend the event and be a part of the celebration of their year-round hard work
• Logo and/or name recognition on event slideshow • Recognition in Shelter to Soldier newsletter and social media recognition • Logo and/or name recognition in event program	• Logo and/or name recognition on event slideshow • Shelter to Soldier Newsletter and Social Media recognition
*GUEST EVENT TICKETS SOLD SEPARATELY.	

Thank You

Thank you for your support of Shelter to Soldier through the **Be the Light Gala**.

We are thrilled to have your participation in this event.

Your contribution is supporting our dedication to *Saving Lives, Two at a Time™*.

OTHER WAYS YOU CAN SUPPORT:

Cash and in-kind donations: sheltertosoldier.org

Monetary contributions (mail to): Shelter to Soldier, 2366 Front St. San Diego, CA 92101

Auction donations (mail to): 24413 Rutherford Rd. Ramona, CA 92065

CONTACT INFORMATION

For sponsorship or raffle donations please email kyrie@sheltertosoldier.org

or call 760-870-5338

Tax ID: 46-0906020



COMMITTEE MEMBERS

Kyrié Bloem, MS

Gala Chair, Co-founder, Vice President

Graham Bloem

Co-founder, President

Lauren Rainwater

Development Associate, Fundraising Events

Julie Rausch

Development Associate - Gift Management

Hannah Bevill, Donor/Volunteer

Jolie Budau, Donor/Volunteer

Barbara Burton, Donor/Volunteer

Chris Fink, Donor/Volunteer

Erica Madrak, Donor/Volunteer

Madison Peterson, Donor/Volunteer

Amanda Reeve, Donor/Volunteer

Laurie Stroberg, Donor/Volunteer

Cheryl Tomaiko, Donor/Volunteer

Reserve your sponsorship today. Limited availability at each level.



USS **Midway**
MUSEUM

AMERICA'S LIVING
SYMBOL OF FREEDOM