



**Friday**  
**April 5, 2024**

The tournament will be hosted at the beautiful

**Willow Glen Golf Course**  
**Singing Hills Golf Resort at Sycuan**  
**12 pm Shotgun Start**

**2024 Sponsors Package**



SAVING LIVES ONE *Swing* AT A TIME

# GOLF

TOURNAMENT

A purple heart recipient, Todd bravely served as an infantryman in the US Army deploying to Baghdad, Iraq twice for a total of 24 months. Todd also earned both a Combat Infantryman's Badge and Expert Infantryman's Badge for his service.

Riley was a failed scent detection dog without a home. He just needed to find his purpose and someone who would love him forever.

Todd came to Shelter to Soldier while struggling to find joy in the things he used to and to "find a purpose and reason to live."

Todd says "Riley has helped me recognize my worth and value. He also has given me the ability to trust again and see how much fun this world can be. He also makes me feel safe and not alone."

"Honestly, he and I won the lottery the day we met each other. He is a big "why" for me to get out of bed and make the best of the day."

**EVERY DAY**  
**17 US Veterans**  
**and one active duty**  
**military personnel**

ON AVERAGE COMMIT SUICIDE  
*(U.S. Department of Veteran Affairs)*

More than 500,000 servicemen and women are living with invisible wounds, from depression to post-traumatic stress disorder and 320,000 are experiencing debilitating brain trauma (Wounded Warrior Project).

**EVERY DAY**  
**1,800 Dogs** *(on average)*

ARE EUTHANIZED IN SHELTERS  
ACROSS THE UNITED STATES)

Each year, America sees approximately 3.3 million dogs enter U.S. animal shelters nationwide. Shelter to Soldier provides them a future with a purpose and a life that is fulfilled by their bond with a veteran in need.



**SHELTER TO**  
**SOLDIER**

A 501C3 NONPROFIT ORGANIZATION

Shelter to Soldier adopts dogs from local shelters and rescue organizations and trains them to become psychiatric service dogs for post-9/11 veterans suffering from Post-Traumatic Stress (PTS), Traumatic Brain Injury (TBI) and/or Military Sexual Trauma (MST). The program also places emotional support animals (ESAs) with active duty military and veterans, and deploys the Shelter to Soldier Canine Ambassadors, a team of therapy dogs and their volunteer handlers, to provide visits of love and comfort to active duty military, veterans and their families.

# Sponsorship

## Presenting Sponsor | \$28,000

- Presenting sponsor rights for the 2024 Saving Lives, One SWING at a Time Golf Tournament
- Red Star Sponsorship sponsors a dog from adoption to graduation with a veteran in need through the Shelter to Soldier service dog training program (\$18K value). For more Red Star Sponsorship information, [shelbertosoldier.org/giving/corporate-sponsorship/](https://shelbertosoldier.org/giving/corporate-sponsorship/)
- Logo placement on all promotional event materials including event flyer, event website, ticketing website, Sponsor Package, e-blasts/newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart GPS.
- ONE premium hole sponsorship at “The Pad” where golfers pass five times. Marketing at this hole is not shared with any other event sponsors. Option to have STS Canine Ambassadors therapy team provide interaction with golfers at The Pad.
- Logo on event Golf Balls and cobranded Event Hat
- Logo on cart GPS screen
- 3 foursomes



# Sponsorship

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## Albatross Sponsors

**Max: 2 | \$15,000**

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- Logo placement on all promotional event materials including event flyer, event website, ticketing website, Sponsor Package, e-blasts/newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart GPS.
- ONE hole sponsorship at the Snack Shack on course where golfers pass three times. Marketing at this hole is not shared with any other event sponsors.
- Logo on event golf carts.
- SOLD** — • Logo on all hole flags
- One Premium Hole Sponsorship at any hole of choice not including The Pad, Snack Shack or Hole 1 (these holes are sold).
- Two foursomes

## Eagle Sponsors

**Max: 2 | \$10,000**

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- Logo placement on all promotional event materials including event flyer, event website, ticketing website, Sponsor Package, e-blasts/newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart GPS.
- ONE premium hole sponsorship at sponsor's desired hole, not to be shared amongst Eagle Sponsors\*
- Logo on event beer koozies to be placed in every golf cart OR logo on choice of Golf Towel
- Logo on cart GPS screen
- Two foursomes



# Sponsorship

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## **Birdie Sponsor | Max: 1 | \$7,500**

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- Logo placement on promotional event materials including event website, ticketing website, Sponsor Package, e-blasts/newsletters, social media, recognition on premium event signage, golf cart GPS.
- ONE premium hole sponsorship. Marketing at this hole is not shared with any other event sponsors.
- Logo on Event Golf Divot Tools.
- Logo on cart GPS screen
- One foursome

## **Par Sponsor | Max: 5 | \$5,000**

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- Logo inclusion on event website, social media stories, and event signage
- ONE premium hole sponsorship
- Logo on Event Banner at registration and banquet
- Logo on cart GPS screen
- One foursome

## **Hole-in-One Sponsor | Max: 2 | \$2,000**

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- Insurance not included. Sponsor responsible for insurance of cash or car prize. Car dealership has approval to park their vehicle at the hole-in-one
- Logo inclusion event website, social media, event program, and event signage
- ONE premium hole sponsorship (at the hole-in-one hole)
- Logo on cart GPS screen
- *Golfer/foursome registration sold separately*



# Sponsorship

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## **Beverage Cart Sponsor | Max. 1 | \$2,000**

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- Logo inclusion on beverage cart, event program, beverage tickets, and social media
- One drink tickets good for water, soda or domestic beer provided to all golfers
- Beverage tickets include sponsor logo
- *Golfer/foursome registration sold separately*

## **Helicopter “Ball Drop” Sponsor | \$1,500**

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- Signage with logo displayed on the green where the helicopter will drop the balls
- Logo inclusion in event website, event program and shared social post
- *Golfer/foursome registration sold separately*

## **Premium Hole Sponsor | Max. 4 | \$750**

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### **A La Carte options available for additional cost for your hole.**

- Logo and/or name placement on signage at one of the holes.  
Sponsor has full logo for one sign.
- Logo inclusion in event website, event program and shared social post
- 2 chairs included. Sponsor should bring their own tent and tables as needed or rentals may be available for an additional fee by request.
- A La Carte menu available upon request and includes optional add-ons to the experience at your sponsored hole (Jell-O shots, desserts, etc.)
- *Golfer/foursome registration sold separately*

## **Beer & Beverage Sponsor**

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- Beverage Sponsor provides beer cans or beverages for 144 golfers and signage.
- Logo inclusion in shared social media post, dedicated social media stories (up to 3), newsletter, event website and press release.

## **Media Partners**

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# Sponsorship

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## **Prize Sponsors: Value \$500 and above**

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### **Quantity Max 3**

- Sponsors needed to provide prizes or cash for each of the following contests (requested value \$500 and above): Putting Contest, Longest Drive, Straightest Drive
- Logo placement on signage at Golf Banquet following tournament
- Logo will be featured on event banner at registration and event banquet.
- One social media story post inclusion with logo
- *Golfer/foursome registration sold separately*

## **Star Hole Sponsor | \$200**

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### **Quantity Max 50**

- Logo and/or name placement on signage at one of the holes (one of three logos on shared Star Sponsor sign, one hole).
- Logo inclusion in event program and shared social post
- *Golfer/foursome registration sold separately*

## **Cigar Sponsor**

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### **Quantity Max 1**

- Email [kyrie@shelertosoldier.org](mailto:kyrie@shelertosoldier.org) for pricing options.
- *Golfer/foursome registration sold separately*



# Golf Packages

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## **Foursome Early Bird | \$1,000**

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### **Foursome after 2/23/24: \$1200**

- Entry for four golfers, does not include Mulligan package.
- Event Swag Bags and STS Golf Polo
- Boxed sandwich lunch
- One drink ticket per golfer
- Dinner buffet after tournament
- Parking is complimentary
- Enjoy complimentary beer and donated spirits on course

## **Single Golfer | \$275**

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### **Per Player after 2/21/23: \$325**

- Entry per (one) golfer, does not include Mulligan package.
- Event Swag Bags and STS Golf Polo
- Boxed sandwich lunch
- One drink ticket per golfer
- Dinner buffet after tournament
- Parking is complimentary
- Enjoy complimentary beer and donated spirits on course

## **Mulligan Package | \$80**

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- 3 Mulligans
- Contest Entry to all contests: Hole-in-One, Putting Contest, Longest Drive, Straightest Drive
- Closest to the Pin Contest sponsored by Subaru

## **Stay & Play at Sycuan Casino Resort**

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- Discounted room rates available for golfers.  
Email [kyrie@shelertosoldier.org](mailto:kyrie@shelertosoldier.org) for the link to book; or

**Link to reserve your stay:** [Sycuan Reservations](#)







# Thank You

Thank you for your support of  
Shelter to Soldier through our  
5th Annual Golf Tournament.

Your contributions and participation help us  
continue *"Saving Lives, Two at a Time."*<sup>TM</sup>

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## OTHER WAYS YOU CAN SUPPORT:

**Cash and in-kind donations:**  
shelbertosoldier.org

**Monetary Contributions** (mail to):  
Shelter to Soldier  
2366 Front St. San Diego, CA 92101

**Auction Donations** (Mail to):  
24413 Rutherford Rd. Ramona, CA 92065

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## INFORMATION

For sponsorship or raffle donations  
please email [emily@shelbertosoldier.org](mailto:emily@shelbertosoldier.org)  
or call 760-870-5338  
Tax ID: 46-0906020

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## COMMITTEE MEMBERS

Kyrié Bloem, MS  
Co-founder  
Director of Operations  
Shelter to Soldier

Graham Bloem,  
Co-founder, President  
Shelter to Soldier

Emily Anderson  
Shelter to Soldier Development

Jade Lancaster  
Shelter to Soldier Development

Kristin Krahl  
Shelter to Soldier

Amy Galusha  
Co-Chair

Madison Peterson  
Volunteer, Shelter to Soldier

Platinum  
Transparency  
2023

Candid.